



## 2007 FEA Competition Guidelines

Awards will be given to the **top three** entries in each category. The following is a description and rules for each Competition area. Entry forms will be located at the end of this document. The areas students may compete in are:

- **Impromptu Speaking** – [Description](#) [Application](#)
- **Essay Writing** – [Description](#) [Application](#)
- **FEA Moment/Student Speaker** – [Description](#) [Application](#)
- **Public Service Announcement** – [Description](#) [Application](#)
- **Chapter Scrapbook** – [Description](#) [Application](#)
- **Inside Our Schools** – [Description](#) [Application](#)

### FEA IMPROMPTU SPEAKING COMPETITION

#### Contest Purpose

Poise, self-confidence, and the ability to organize facts are valuable parts of a person's education. This event is designed to recognize FEA students who develop qualities of leadership by combining clear thinking and conversational speaking into an interesting presentation.

#### Eligibility

- Limited to two student entries per school
- Entry form must be submitted
- Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
- Entrants grant the FEA state organization the right to post photos of students for promotional purposes on the state FEA website

#### Procedures

- Students will receive impromptu speech topic approximately ten minutes prior to assigned presentation time
- The topic will be related to FEA goals, current educational issues
- Students must report on time or be disqualified
- Prepare for presentation. Notes must be made during the preparation time only and may be used when speaking. Preparation must be done solely by the contestant. Advisors or others may not assist during preparation or presentation.
- One index card will be given to each contestant during the preparation time, and may be written on both sides
- Student will introduce themselves to the judges upon entry into the room for their speech

- Speech will be between 2-3 minutes in length. Deductions will be made for going over or under the time (3 points for every 30 second time period) A speech will be stopped that exceeds 4 minutes
- Speakers will submit notes to the judging panel at the conclusion of their speech
- Speakers will not share the topic with anyone after completing the speech

### **Scoring**

Factors to be considered in judging this event will include:

- Whether the topic is adequately developed and the speech is structured around the topic
- Whether the speech has a logical sequence of ideas with an opening, a clearly stated purpose, a body with supporting ideas, and a closing
- Whether the speech is effective, sincere, interesting, and convincing
- Whether the ideas in the speech are original and meaningful
- Whether the statements in the speech are accurate
- Whether the speaker uses appropriate gestures and body language
- Whether the speaker makes eye contact with the judges
- Whether the speaker's voice is easy to hear and demonstrates a variety of tones as appropriate
- Whether the speaker is confident and enthusiastic
- Whether the speaker demonstrates a strong vocabulary and good word choice
- Whether the speaker uses correct grammar and pronunciation



## FEA ESSAY WRITING

### Contest Purpose

The purpose of the essay contest is to provide students with an opportunity to express their views on a current topic in education. The topic for the 2007 essay contest is as follows:

*Lawmakers in some states are debating whether to extend the school day or school year. On average, U.S. students go to school 6.5 hours a day, 180 days a year, which is less time than students in many other industrialized countries spend in school. What are your thoughts on extending the school day or year?*

### Eligibility

- Limited to two student entries per school
- Entry form must be submitted
- Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
- Entrants grant the FEA state organization the right to post photos of students for promotional purposes on the state FEA website

### Procedures

- Send in your essay on or before October 1, 2007 to:  
Gerry Corcoran  
Arizona Department of Education  
FEA State Director  
1535 W. Jefferson St. Bin # 60  
Phoenix, AZ 85007
- Late entries will not be accepted

### Guidelines

- Essays must range from 300 to 500 words. Every word of the essay is counted. This does not include the title or works cited.
- Essays must be single spaced with a double space between paragraphs and written in English.
- Contestants must cite all their sources of information by using MLA format for the Works Cited page. Examples follow for correct style when listing a book, an article, or an Internet source.

#### Book

Frye, Northrop. *Anatomy of Criticism: Four Essays*. Princeton: Princeton UP, 1957

#### Newspaper article

Crossette, Barbara. "India Lodges First Charges in Arms Scandal." *New York Times* 23 Jan. 1990, natl.ed: A4.

#### Article in online newspaper

Goldfarb, Zachary A. "Child Health Dilemma." *Washington Times* 31 Aug. 2003. 4 Sept. 2003 <http://www.washtimes.com/world/20030831-121939-8655r.htm>.

**Scoring**

- Adherence to guidelines
- Whether the essay is on the stated topic (essays not on the stated topic will not be judged)
- Whether the essay has a clear thesis, is on topic, has supporting details, and includes a conclusion that restates the thesis and gives the reader something to remember about the text.
- Whether the ideas expressed are meaningful and important.
- Whether the content is clear and convincing.
- Whether the essay includes elements of creativity.
- Whether correct grammar, spelling, punctuation, and sentence structure are used.



## **FEA MOMENT**

### **Contest Purpose**

The purpose of the FEA moment is to showcase two students in the Fall Leadership Conference who have had a special moment that convinced you that being an educator is the only choice for you. If you would like to share your inspirational FEA Moment (length of speech should be approximately three to five minutes long) at the FEA Fall State Leadership Conference, fill out the form and submit. Your advisor will be contacted if you are selected to share your FEA Moment at the State Conference.

### **Eligibility**

- Limited to two student entries per school
- Entry form must be submitted
- Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
- Entrants grant the FEA state organization the right to post photos of students for promotional purposes on the state FEA website

### **Procedures**

- Send in your FEA Moment story on or before October 1, 2006 to:  
Gerry Corcoran  
Arizona Department of Education  
FEA State Director  
1535 W. Jefferson St. Bin # 60  
Phoenix, AZ 85007
- Late entries will not be accepted

### **Guidelines**

- Length of speech will be approximately 3 minutes
- Your story must be submitted in written form to be reviewed before October 1, 2007
- Advisors will be contacted with the two winning entries prior to the Fall Leadership Conference October 23, 2007 to present at the conference.
- Submit your credentials for public speaking (positions held, experience, desire to speak at this conference, two teacher recommendations)
- Students selected will dress in professional business attire.

### **Scoring**

- Based on application criteria
- The impact the special FEA Moment had on the student
- Originality, organization and creativity of the speech content



## MULTIMEDIA SCRAPBOOK COMPETITION

***Discontinued***

### **NEW! FEA PUBLIC SERVICE ANNOUNCEMENT**

#### **Purpose:**

To provide an opportunity for FEA chapter members to work collaboratively on a project requiring teamwork, creativity, and the use of multimedia technology. The Public Service Announcement (PSA) should capture the challenges and joys of teaching and make the viewer aware that those in the education profession (teachers, counselors, teacher aides, principals, superintendents, school librarians, nurses, etc.) provide an important service to the community. The goal of the PSA is to promote respect for those in the education profession.

#### **Eligibility**

- Limited to one entry per school
- Entry form must be submitted
- Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
- Entrants grant the FEA state organization the right to post photos of students for promotional purposes on the state FEA website

#### **Procedures**

- Send in your Public Service Announcement project on or before October 1, 2007 to:  

Gerry Corcoran  
Arizona Department of Education  
FEA State Director  
1535 W. Jefferson St. Bin # 60  
Phoenix, AZ 85007
- Late entries will not be accepted
- The top three entries will be showcased at the Fall Leadership Conference October 23, 2007

#### **Guidelines**

- Entries may be created as a power point or shot with a video camera
- All entries must be submitted on DVD or CD
- Entries must be no longer than one minute
- The entry should include the name of the chapter, school, and city within the credits (Example: This message was brought to you by Podunk High School's chapter of FEA in Phoenix, Arizona).
- The entry should show the need to recruit people into the education profession and clearly demonstrate how your chapter is meeting this need.

**Scoring**

- How well your PSA shows the chapter's efforts to promote the field of education as a rewarding, exciting career choice.
- Content: The PSA is appropriate for a teenage audience, shows the value of the education profession, captures the challenges and joys of teaching, and promotes respect for all educators.
- Creativity: presented in a manner appealing to students, uniqueness, upbeat and appropriate background music or narration, is attention-grabbing, inspires students to enter the education profession.



## **FEA CHAPTER SCAPBOOK COMPETITION**

### **Contest Purpose**

This contest is designed to encourage all FEA chapters to plan yearly activities in keeping with the goals and objectives of FEA. Activities should benefit the FEA members, the schools, the FEA organization, and the community. The scrapbook's purpose is to document and showcase the chapter's activities for the year and serve as a recruiting tool.

### **Eligibility**

- Limited to one entry per school
- Entry form must be submitted
- Entrants grant the conference the right to use and publish the submission in print, online, or in any other media without compensation
- Entrants grant the FEA state organization the right to post photos of students for promotional purposes on the state FEA website

### **Procedures**

- Prepare scrapbook. Scrapbook may only contain materials from the State FEA Conference April 8, 2007 through October 23, 2007.
- Review the FEA scrapbook checklist to make sure all guidelines were followed and all elements included.
- Scrapbooks must be brought to the Fall Conference and submitted at the time of registration check-in. Following the judging of submitted scrapbooks, they will be on display at your display table.

### **Guidelines**

- The outside cover should be attractive, original, and focus on the 2007 National Conference theme, "Engineer Your Future Become a Teacher!" Please remember judges will have to open the scrapbook.
- Incorporate the 2007 national theme throughout.
- Each scrapbook must have a cover page with the following information:
  - Name of Chapter/School
  - Address, City, State
  - Number of new members/number of total members
- Each scrapbook must have a Table of Contents with page numbers. The contents should be divided into a minimum of three major headings, as shown below. Activities must be presented and will be judged in sequential order:
  1. Chapter Profile (can include any of the items A-S in the suggested category below)
  2. Chapter Activities (includes chapter programs, service projects, teacher appreciation projects, guest speakers, site visits, field trips, shadowing teachers, participation in any state FEA events, and any activities that increase student's knowledge of the field of education)
  3. Fundraising Activities (any fund raising activities your chapter has organized since April 8, 2007)



- Include no more than **three** photographs per activity.
- Appropriate captions must identify each project, including date and place. All text must be typed or clearly handwritten. Photocopies may be used. Captions must be clearly printed in ink or typed. Purchased lettering may be used. Lettering, color, and type should be coordinated throughout the scrapbook.
- The size of the scrapbook must not exceed **18" X 21"**

**Suggested Categories:**

- A. FEA pledge
- B. One sample of meeting minutes
- C. Outline of yearly plan
- D. Current year's budget showing income, expenditures, and balance
- E. Collaborating colleges, PDK chapters, schools, etc.
- F. Installation of officers with officers names
- G. New members page
- H. Installation of members
- I. Committees
- J. Leadership activities
- K. Promotion and recruitment activities
- L. Teacher recognition/appreciation activities
- M. Careers in education
- N. Regional, district, and/or state activities
- O. Alumni activities or alumni profiles
- P. Newspaper clippings – include the masthead and date, original copy if available
- Q. Invitations – original copy if available
- R. Public news releases – original copy
- S. Other items – either original or very clear copy

**Scoring**

- Adherence to the Procedures and Guidelines for this event
- Creativity and originality
- Correct grammar, spelling, and punctuation
- Extent to which the scrapbook shows that the chapter meets the FEA goals:
  1. Strives to interest students in the education profession
  2. Recruits future educators with diverse ethnic, racial, social, and economic backgrounds
  3. Promotes academic excellence and leadership responsibilities in students who are interested in teaching
  4. Enhances the quality of the school's educational program through an appreciation of teaching and by contributing to the smooth operation of the school
  5. Promotes a positive image of education to students, parents, and the community and disseminates information about teaching
  6. Encourages members to be positive role models in school, the organization, and the community.
- Whether the scrapbook demonstrates that the chapter's programs and service projects provided important services to the school and community
- Whether the scrapbook demonstrates that the chapter's programs helped members understand the advantages of selecting teaching as a career
- Whether the scrapbook shows how the chapter's programs exposed students to the education profession
- Whether the scrapbook is in chronological order that is easy to follow



## **DISPLAY TABLE**

***Discontinued***

## ***NEW!* FEA INSIDE OUR SHCOOLS COMPETITION**

**PURPOSE:** This contest was developed to allow FEA chapter members to explore best practices in teaching within their school or school district. It also provides an opportunity to document these practices in a presentation by working collaboratively on a project requiring teamwork, creativity, and the use of computer technology. The presentation should appeal to students who are interested in the field of education. FEA chapters are encouraged to collaborate with other student clubs in their school (for example, a technology or video club) on this project.

### **ELIGIBILITY:**

- Entries are limited to one per chapter and must be the work of the students. The FEA chapter is encouraged to partner with other student clubs to create this presentation.
- At least two student representatives who participated in creating the presentation must be registered and present at the conference.
- Entry forms and entries must be submitted together and postmarked by October 1, 2007.
- Entrants grant the conference committee the right to use and publish the submission in print, online, or in any other media in connection with this competition without compensation. Submissions may also be used to promote FEA nationally.

**PROCEDURES:** Send the completed 2007 Inside Our Schools Competition Entry Form and entry to:

Gerry Corcoran  
Arizona Department of Education  
FEA State Director  
1535 W. Jefferson St. Bin # 60  
Phoenix, AZ 85007

The top three entries will be shown at the FEA State Conference.

### **GUIDELINES:**

- All entries must be submitted on DVD
- Entries must be 5-7 minutes. The entry should include within the presentation the name of the chapter, school, city.
- The entry should illustrate students actively engaged in learning, discuss why this best practice was selected for this project, and show the final student outcomes of the lesson. For example, this could include a final product or student interviews.
- Students should follow the following technical guidelines:

- a. Use a digital format (a digital still camera, mini – DV camcorder, digital audio recorder.)
- b. Avoid using disc-based camcorders or using the video feature of still cameras.
- c. Don't use cell phones for still photos or for video.
- d. Capture everything in the highest resolution available.
- e. Record any voiceovers in a quiet place.
- f. Use the best microphones you have available to you and if you are recording somebody saying something, get as close to them as possible. If you have a clip-on microphone, use it.
- g. Label all your tapes with the date and subject.
- h. Put your digital still photos into folders organized by subject matter.
- i. Use a digital editing program like iMovie, Adobe Premiere, Final Cut Pro, or Movie Maker to assemble and edit your video.
- j. Export your video to a high resolution format like AVI, MPEG 4, or QuickTime.
- k. Put a title at the beginning of the video that identifies your topic and school.
- l. Organize and archive all source media and materials so that they can be accessed later.

**SCORING:**

- Judges comments will be provided to students after the conclusion of the conference.

Content: How does the presentation illustrate students actively engaged in learning?

Discuss why this best practice was selected for this project, and show the final student outcomes of the lesson.

Creativity: Does the presentation convey the information in a manner that is unique, appealing to students, and holds the viewer's attention?

Technology: Does the presentation play smoothly, without technical problems?



**FEA**

## **IMPROMPTU SPEAKING APPLICATION**



**Student Name:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

**\*\* The student agrees not to share the speech topic with other students after his/her speech is finished**

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**FEA**

## **IMPROMPTU SPEAKING APPLICATION**



**Student Name:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

**\*\* The student agrees not to share the speech topic with other students after his/her speech is finished**

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**FEA**

## **ESSAY WRITING APPLICATION**



**Student Name:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

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**FEA**

## **ESSAY WRITING APPLICATION**



**Student Name:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

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## FEA MOMENT APPLICATION



**Student Name:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

**\*\* Attach your story to the application**

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## FEA MOMENT APPLICAION



**Student Name:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

**\*\* Attach your story to the application**

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## FEA

### PUBLIC SERVICE ANNOUNCEMENT APPLICATION



**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

**Students involved on Project:** \_\_\_\_\_

**\*\* Submit before October 1, 2007**

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## FEA

### SCRAPBOOK APPLICATION



**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

**\*\* Scrapbooks will be judged at the conference.**

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## FEA INSIDE OUR SCHOOLS APPLICATION



**School Name:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's E-Mail:** \_\_\_\_\_

**Students involved on Project:** \_\_\_\_\_

